

A large, stylized yellow arrow pointing downwards and to the right, composed of several overlapping triangular shapes.

enactus™

Ontario Tech University

sponsorship package
2020/2021

Today's Groundbreakers, Tomorrow's Leaders

ABOUT ENACTUS ONTARIO TECH

Enactus Ontario Tech aims to create a diverse, inclusive, and collaborative environment for its members to develop and harness their entrepreneurial skills to create and implement socially conscious projects in the local Durham community and beyond. We utilize the power of conscious capitalism for positive change, and we are committed to shaping the world with an optimistic, yet competitive, spirit. We rally the energy, ideas and passion of the best and brightest students who see business as a way to address social issues. We actively encourage collaboration between students, academic professionals, local small business owners, and industry leaders. Our mission is to engage and empower Ontario Tech University students towards limitless growth and innovative entrepreneurial action to build a better tomorrow.

The Plan for 2020/2021

A LOOK AHEAD

This upcoming school year will be precedent setting in many ways. Due to COVID-19, we have already begun planning how our projects will adapt, grow, and continue to succeed despite this uncertain era. This hasn't stopped us expanding either. We have a number of exciting projects in the works which we hope to unveil later this year. We are continuing to create and strengthen partnerships with various Ontario Tech organizations, such as Brilliant Catalyst. We are also expanding our network by collaborating with a number of established organizations whose missions align with Enactus OT - such as Green Dupatta, and Future Majority.

University Fast Facts

10,000+ nationally recognized undergraduate and graduate students grown from 947 in our first graduating class of 2003

93 unique market-oriented degrees and 25 diploma-to-degree programs

Ranked in the top 10 of primarily undergraduate universities in Canada by Maclean's magazine , Ranked 5th by reputation (2020)

Ranked #1 in Canada for Social Sciences & Humanities Grants, Top 5 in Medical/Science Grants, & #3 for Total Research by Maclean's Magazine (2020)

11 Canada Research Chairs, 80 Specialized Research Facilities/Laboratories

750+ international students representing more than 70 countries

19,000+ alumni from a technology-enriched experiential learning environment

86% of graduates are employed within 6 months of graduation



Masla Tahir
CO-PRESIDENT



Mack Collins
CO-PRESIDENT

Project teams will be focused on the continued expansion of our existing projects, as well as building and growing our upcoming projects. Additionally, our entire team is continuously striving to create a team culture that embodies our core values. This is to ensure that our vision and goals for a sustainable future are carried forward into the coming years.

Over the next year, the Enactus Ontario Tech team will continue to grow as we continue to find, recruit, and inspire passionate students to join our mission. We do this with the continued goal of having complete diversity within our team, with involvement across all 7 faculties at the undergraduate and graduate level.

Enactus Ontario Tech aims to have our all of projects one-day become self-sustaining, socially conscious business ventures that can support our own initiatives as well as create a positive economic impact in our community.

REGARDS,



Our Projects

She Leads

She Leads is an organization designed to encourage collaboration and networking between female leaders within the GTA. The events put on work to empower and encourage female leaders with an emphasis on entrepreneurship. Those invited are CEOs, politicians, business leaders, students, professors, etc. who are all invited to join, share experiences, and network.

She 4 She

While we were seeing the success and impact of She Leads right in front of our eyes, we never stopped looking for potential opportunities to expand and grow our empowerment reach. How did we do this? By utilizing none other than a women's best weapon and greatest accessory: the scrunchie. A scrunchie is not only a possible source of revenue to sustain our She Leads initiative, but a symbol of our mission. We are currently exploring the possibility of outsourcing our manufacturing to vulnerable women in order to provide them with a stable, fair income.

Refined

Our vision is to eliminate landfill-waste of single-use coffee cups by writing a different ending to the story. Closing the loop by selling them as a raw textile. Imagine a world where every coffee cup you hold does not have to end up in a landfill, but is seen as a sustainably sourced raw material, a commodity. Our objective is that our fiber is used for various textiles in the fashion and home textiles industry, both as fabric and padding. We are also in the process of developing the fiber to suit e.g. wipes, filters, packaging, and medical textiles

Skill Series

Skill Series is a brand new project under Enactus Ontario Tech aiming towards educating students on campus with skills revolving around design, financial literacy, public speaking, leadership and personal growth. Last year we successfully ran 3 workshops on the topics of photoshop, photography and financial planning which were completely free for students to attend.



How You Can Help

Enactus Ontario Tech has grown and attracted a growing number of dedicated volunteers ready to make a change. We are ready to expand our impact.

We need your support more than ever to achieve those goals and have an impact on those in need.

The following is a summary of the value-added benefits available for sponsors. As a supporter, we will work with you to customize a package that makes sense for you and your organization.

SPONSORSHIP LEVELS				
BENEFITS	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Sponsor logo appears in prime position on team apparel	✓			
Sponsor logo appears on all event collateral (website, social media, posters, and presentations)	✓	✓		
Custom video and photo shout-out from project members	✓	✓	✓	
Access to Enactus OT's talent and recruitment pool	✓	✓	✓	✓
Sponsor's promotional materials distributed to Enactus OT members	✓	✓	✓	✓
Invitation to Enactus OT appreciation event and showcase	✓	✓	✓	✓



Upcoming Events

September 2021

- Enactus OT Partners Social and Appreciation

March 2021

- Enactus Central Canada Regional Competition

April 2021

- Enactus OT Partners Showcase

May 2021

- Enactus Canada National Exposition